

## About

### Personalia

**Born** 13 October 1985  
**Place** Leiden, the Netherlands

### Connect

**Mail** info@marleenjansen.com  
**LinkedIn** linkedin.com/in/mh-jansen

### Vision

Bringing ideas to life is what I love doing most. Whether I'm prototyping an app or forging a ring, humans are central to my product.

I'm passionate about the challenge and process of bridging connections between one's internal and external world. My ambition is to create meaningful products and experiences that can change lives in a positive way (online and offline).

I strongly believe design and technology can be leveraged to benefit humanity and I love brainstorming about ideas for platforms that have the potential to better society.

## Education

### Communication & Multimedia Design

**2012-2016: Bachelor of Science (BSc)**  
The Hague University of Applied Sciences

### Goldsmith (entrepreneur)

**2006-2010: Master goldsmith**  
Vakschool Schoonhoven

## Experience

### 2017-present: UX and jewelry designer

UX and jewelry design projects  
Freelancer

### 2016: UX-UI designer

**Graduation assignment**  
Conducting a research for and designing and testing a prototype of the new website and online presence of Viva Las Vega's  
Viva Las Vega's, Amsterdam and Almere

### 2015-2016: UX-UI designer

**UX-UI design of the VeganChallenge app**  
Designing a lo- and hi-fi prototype of a mobile application for (the participants of) the VeganChallenge  
VeganChallenge, Utrecht and Amsterdam

### 2014-2015: Digital designer

**UX-UI- and visual design projects**  
Participating in and working on various activities to get an impression of the process of making online campaigns  
Alion, Delft

### 2010: Goldsmith

**Collection, New Work, Repair, Masterpiece**  
Jantine Kroeze, Amsterdam

### 2008-2009: Goldsmith

**Collection, New Work, Repair, Sale**  
Zigt Sieraden, Rotterdam and Gouda

### 2006-2012: Goldsmith

**Collection, New Work, Repair, Sale**  
Freelancer

## UX designer

### Skills

Research Methods	Layout
User Flows	Design Modules
Personas	Design Patterns
Storyboarding	Interaction Design
Sketching	UI Styling
Wireframing	Visual Design
Prototyping	Lo- and Hi-Fi Mockups
Usability Testing	Clickable Prototype

### Tools

**User Flow & Site Mapping**  
Overflow.io, Draw.io, FlowMapp

**Wireframing**  
Balsamiq, Axure, UXPin

**Prototyping & Usability Testing**  
Pencil & Paper, InVision, Marvel

**Designing**  
Adobe Creative Suite, Sketch, Figma

**Coding**  
HTML, CSS, JavaScript, jQuery

## Jewelry designer

### Skills

Goldsmithing	Silversmithing
Ornamentation	(Hand)Engraving
Recreation	Repair

### Tools

Hammer, Saw, File... the whole shebang